



COLLINS KEY

Magic's First Pop Star

Contact
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BIOGRAPHY



Collins Key has achieved what no other magician has ever done—let alone at 17 years of age. Not only did he change the game in the way magic is presented on America's Got Talent—and set a new standard for amazement—but he was the very first magician to make it to the final round in 8 seasons. As Howard Stern pointed out in a recent interview, it was “a huge win for his career.” To date, Collins is the first magician to be born out of social media and the only magician to constantly trend on social media world-wide.

After completing the 36-city America's Got Talent National Tour, “Magic's First Pop Star” did something else that has never been done before in the history of magic—he made it sexy, fresh, and engaging for the teen demographic when he opened for Demi Lovato on her 30-city Neon Lights Tour. Collins captured the imagination and hearts of over 12,000 screaming fans, nightly, across the U.S. and Canada. Thousands of girls mobbed him after every performance as he left the arenas—this is the first time it has ever happened for a magician and it is completely unheard of in the magic community.

With his popularity skyrocketing, Collins was asked to be a presenter on the 2014 Teen Choice Awards, taking center stage with such superstars as Ariana Grande, Taylor Swift, and Ansel Elgort, among others. He was also a featured speaker for TEDx, and is the top-subscribed teen-magician on YouTube.

Collins began his career at the age of 12 when he transformed a simple birthday party into an unforgettable experience. Today, at 18 he is doing the same thing for major corporations such as Johnson & Johnson/Accuvue, Kellogg's and more, as well as the hundreds of thousands of fans that he has amassed all over the world.

First magician to finish as a finalist on America's Got Talent

Presenter at Teen Choice Awards 2014

Brand partners: Johnson & Johnson, Accuvue, Kellogg's and more

TEDx Talk Speaker

Toured with Demi Lovato's "Neon Lights Tour" with Demi, Little Mix, Fifth Harmony, Cher Lloyd

Collins Key Sizzle Reel




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SOCIAL MEDIA & NOTABLE PERFORMANCES

Trends Worldwide

- #GetOnUstream  Promoted
- #QueRegreseNataly
- Collins Key
- #BlackTwitter
- #BeautyandaBeat
- #TraumasDeLaInfancia
- #KCAMEXICO
- Rafiki
- Alexis
- Jeszica

Trended worldwide every night during Neon Lights Tour.



178K + Instagram Followers



80K + Facebook Likes

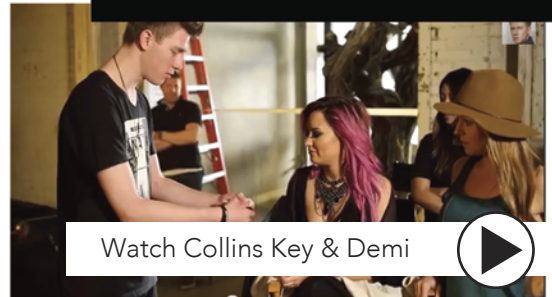



140K+ Twitter Followers
Twitter Global Top 100



25M + YouTube Views
170K + Subscribers

Magic for Demi Lovato on Youtube

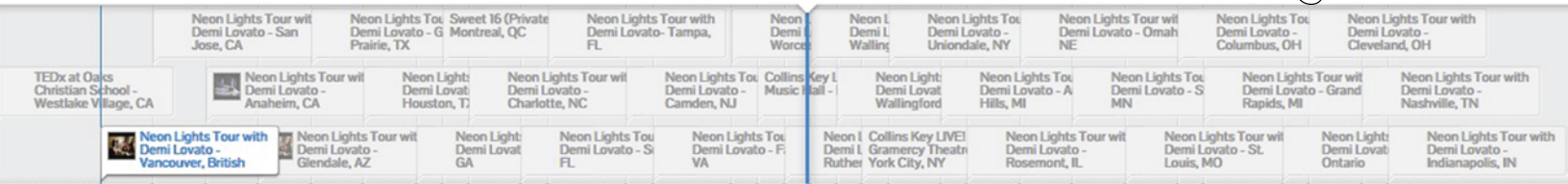


Watch Collins Key & Demi 

Magic with Kevin Hart

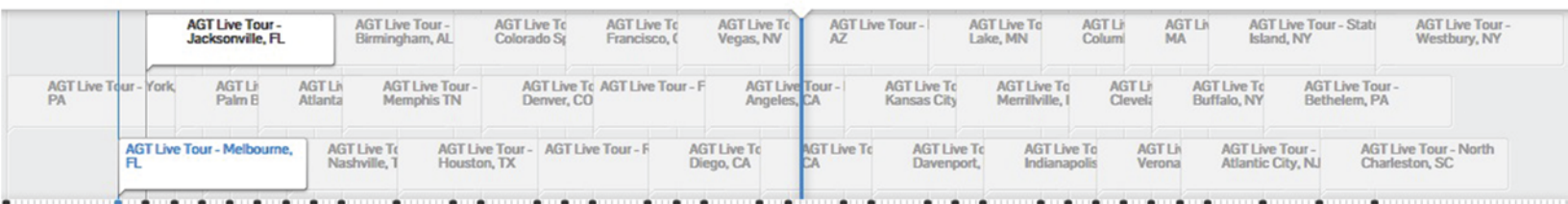


Demi Lovato's Neon Lights Tour



Show Attendance 8,000 to 16,000 | 30 Show dates

America's Got Talent Tour



Show Attendance 1,000 to 3,500 | 36 Show dates

Other Noteable Performances

Kellogg's Pop-Tarts Crazy Good Summer Tour

America's Got Talent/Radio City Music Hall

Teen Choice Awards 2014

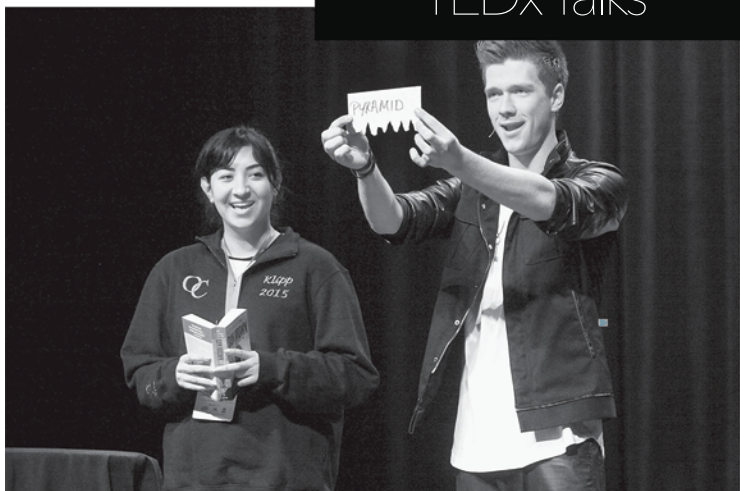
Hollywood's Famous Magic Castle

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PRESS AND NEWS

TEDx Talks



theacorn.com

IT'S Valley's own teen magician and "America's Got Talent" superstar Collins Key demonstrates his mind-reading talent while junior Lexi Greene looks on during the TEDx conference at Oaks Christian School Feb. 5.

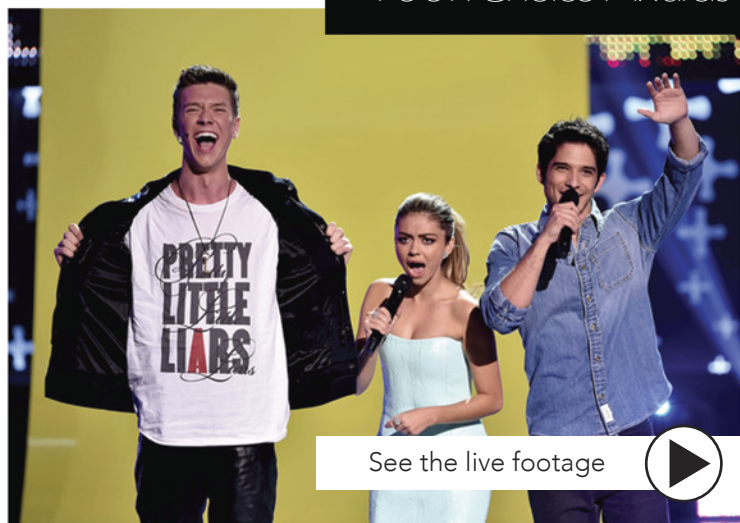
Magic with Kathie Lee and Hoda



huffingtonpost.com

The two "Today" hosts assisted "America's Got Talent" contestant Collins Key with a magic trick. It all went down in typical Kathie Lee and Hoda-fashion. That is to say, at one point, Kathie Lee told Collins, "I would've been arrested. What are you, 17?"

Teen Choice Awards



See the live footage



Getty Images

Magic's First Pop Star presented at the 2014 Teen Choice Awards became a highlight of the show and was the only person to trend worldwide on Twitter for 30 minutes."

Quotes

"You've got the goods, you've got charisma ... it's remarkable ... I loved it!"
-Howard Stern

"I want to see more ... You my friend, are Great!"
-Mel B

"I think you are the new face of Magic!"
-Howie Mandel